

ORDER



Orders	Order / Rev:	165573
	Alt Order #:	06848098
	Product Desc:	D.C.C.C.
	Estimate:	1473
	Flight Dates:	09/25/12 - 10/01/12
	Original Date / Rev:	09/26/12 / 09/26/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Great American Media
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007-3674

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	DCCC Democratic Congressional Cam
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	2
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	09/29/09
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	17	\$10,475.00	\$8,903.75
10/01/12	10/01/12	9	\$5,250.00	\$4,462.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	17	\$10,475.00	\$8,903.75	0.00
October 2012	9	\$5,250.00	\$4,462.50	0.00
Totals	26	\$15,725.00	\$13,366.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share

KSTP-TV, LLC and KSAX-TV	18%	\$15,725.00
Market	100%	\$87,361.11

Competitive Share

CABLE	0%	\$0.00
KARE	25%	\$21,840.28
KMSP	18%	\$15,725.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$1,747.22
WCCO	33%	\$28,829.17
WFTC	4%	\$3,494.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	09/25/12	09/28/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF - -			1		\$800.00		0.00				
N 2	M	09/25/12	09/28/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	1	\$800.00	1	0.00	NM	1	\$800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		1				\$800.00		0.00			
N 5	M	09/25/12	09/28/12	M-F 9-10a Live with Kelly	CM	9-10a	- TWTF - -	:30	1	\$350.00	2	0.00	NM	1	\$350.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		1				\$350.00		0.00			
N 6	M	09/25/12	09/28/12	M-F Midday News M-F Midday News	CM	11a-12p	- TWTF - -	:30	1	\$600.00	1	0.00	NM	1	\$600.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		1				\$600.00		0.00			
N 7	M	09/25/12	09/28/12	M-F 3-4p Twin Cities Live	CM	3-4p	- TWTF - -	:30	1	\$300.00	2	0.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		1				\$300.00		0.00			
N 8	M	09/25/12	09/28/12	M-F 4-430p Millionaire	CM	4-430p	- TWTF - -	:30	1	\$450.00	3	0.00	NM	1	\$450.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		1				\$450.00		0.00			
N 9	M	09/25/12	09/28/12	M-F 430-5p News 430p News	CM	430-5p	- TWTF - -	:30	1	\$550.00	2	0.00	NM	1	\$550.00
5 EW NW430P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		1				\$550.00		0.00			
N 10	M	09/25/12	09/28/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF - -	:30	1	\$800.00	2	0.00	NM	1	\$800.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		1				\$800.00		0.00			
N 11	M	09/25/12	09/28/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF - -	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		1				\$1,200.00		0.00			
N 12	M	09/25/12	09/28/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF - -	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
5 EW NW630P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		1				\$1,200.00		0.00			
N 14	M	09/25/12	09/28/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	- TWTF - -	:30	1	\$600.00	1	0.00	NM	1	\$600.00
5 EW NWS 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		1				\$600.00		0.00			
N 15	M	09/25/12	09/28/12	M-F 1035-1102p Nightline	CM	1035-1102p	- TWTF - -	:30	2	\$800.00	3	0.00	NM	2	\$1,600.00
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		2				\$800.00		0.00			
N 16	M	09/25/12	09/28/12	M-F 1132p-1236a TFN Jimmy Kimmel	CM	1132p-1236a	- TWTF - -	:30	2	\$350.00	2	0.00	NM	2	\$700.00
J KIMMEL-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- TWTF - -		2				\$350.00		0.00			
N 17	M	10/01/12	10/01/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M- - - - -	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NWS 6A															

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N17	M	10/01/12	10/01/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$800.00		0.00			
N18	M	10/01/12	10/01/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$800.00		0.00			
N19	M	10/01/12	10/01/12	M-F 9-10a Live with Kelly	CM	9-10a	M-----	:30	1	\$350.00	2	0.00	NM	1	\$350.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$350.00		0.00			
N20	M	10/01/12	10/01/12	M-F Midday News M-F Midday News	CM	11a-12p	M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$600.00		0.00			
N21	M	10/01/12	10/01/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	1	\$300.00	2	0.00	NM	1	\$300.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$300.00		0.00			
N22	M	10/01/12	10/01/12	M-F 4-430p Millionaire	CM	4-430p	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
N23	M	10/01/12	10/01/12	M-F 430-5p News 430p News	CM	430-5p	M-----	:30	1	\$550.00	2	0.00	NM	1	\$550.00
5 EW NW430P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$550.00		0.00			
N24	M	10/01/12	10/01/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$800.00	2	0.00	NM	1	\$800.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$800.00		0.00			
N27	M	10/01/12	10/01/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	M-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
5 EW NWS 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$600.00		0.00			
N30	M	09/25/12	09/28/12	M-F 1236-106a TFN According to Jim	CM	1236-106a	-TWTF--	:30	1	\$275.00	2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					1	\$275.00		0.00			
N31	M	09/29/12	09/29/12	Sa 1105p-1205a 9/1-12/C Castle	CM	1105p-1205a	-----S-	:30	1	\$250.00	2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$250.00		0.00			
													Totals	26	\$15,725.00